

## Software Developer

I am an experienced software developer who works well in teams and on my own. I am often praised for my ability to quickly come up to speed with new technologies, and often find myself as the fix-it guy for people that I work with. I love to break routine and work my way through a difficult problem. Others often rely on me to debug their most frustrating issues, which I enjoy. I have experience building CRM, CMS, and other business application software both from scratch and in popular frameworks. I follow industry best practices and ensure that the systems I write are **secure** and **maintainable**. I have planned and developed new systems, maintained legacy systems, and led teams which have done so. Software development is not only my profession, but also has been my hobby since childhood. I enjoy work and always arrive with a happy attitude. And sometimes I even meet deadlines!

### 2022-2023: BeeriPrint, Kibbutz Beeri, Israel

- Magento 2 inventory system and workflow development
- Design and develop an inventory system that reflects the printing industry and enables rapid configuration of eCommerce products for print-on-demand services.
- Examine the laborious workflows in several disparate acquired eCommerce websites and design a new workflow to streamline eCommerce product creation, based on the new inventory system.
- Not part of official responsibilities, but I also mentored other developers.

### 2021-2022: Matrix, Hod HaSharon, Israel

- Magento 1 eCommerce website development
- Development and maintenance in PHP and Vue.js

### 2018-2019: HealthPro, Beit Shemesh, Israel

- CRM system development
- Laravel development with X-Cart and Magento components
- Minor development in TypeScript and NodeJS
- Maintain and develop company website and main business service
- Upgrade tech stack including Linux, PHP, MySQL, Laravel, and Docker
- Security audit and upgrades of web application and tech stack

### 2016-2018: Tech-Marketing, Tel Aviv, Israel

- Development of websites and web applications for major Israeli brands including CRM systems, E-commerce, Portfolios, Landing pages, Blogs
- Development of internal business process systems
- Development in PHP with and without WordPress
- Minor development in Magento, Python, and JavaScript / jQuery

### 2012-2015: Iron Mountain, Omer, Israel

- Development of company business process systems and main applications
- Development in PHP, Python, Solr, MySQL,
- Maintain, secure, and upgrade legacy CRM and lead management systems
- Integrate Quickbooks with legacy PHP CRM
- Design and implement tech stacks for various new and legacy business systems
- Lead software development team
- Hire and train employees in PHP, Git, security, and industry practices

### 2006-2023: Independent software development business

- Clients in Israel, Germany, United States, and Mexico
- Development of CRM, CMS, inventory, lead systems, websites, small business management systems, and software for clients' home and personal use
- Development in PHP and frameworks such as WordPress and Laravel
- Develop AWS environments and software deployment strategies
- Design, upgrade, and secure PHP applications and LAMP-based systems
- Remote team management and code review for clients

## Hire me for

PHP - 1999  
MySQL - 1999  
Apache - 2001  
Python - 2008  
Git - 2012  
JavaScript - 2016  
WordPress - 2016  
Laravel - 2018  
Magento - 2021

## I also do well

VIM - 1999  
Regex - 1999  
Linux - 2001  
Bash - 2001  
Java - 2010  
C# - 2010  
Elasticsearch - 2018  
Arduino - 2018  
Docker - 2019  
Golang - 2019  
MongoDB - 2021  
Vue.js - 2021  
Text Encoding Issues  
Amazon Web Services